

STAG'S LEAP WINE CELLARS

2015 ELIA Rosé

Derived from the Greek word for "olive," symbolizing peace and prosperity, the ELIA Rosé is 100% Cabernet Sauvignon from the iconic FAY Vineyard. The FAY vineyard is where the Stag's Leap Wine Cellars story began. Established by pioneering grape grower Nathan Fay in 1961, it was the first planting of Cabernet Sauvignon in what is now the Stag's Leap District. At the time, conventional wisdom maintained that the area was too cool for Cabernet Sauvignon. But tasting Nathan Fay's homemade Cabernet in 1969 was a defining moment for the founder of Stag's Leap Wine Cellars. Here was land capable of producing a wine that could rival the best in the world. Within a year an adjoining ranch, now known as S.L.V., was purchased. And, in 1986, the winery purchased Nathan Fay's vineyard and named it FAY in his honor.

VINEYARD & WINEMAKING

FAY vineyard remains one of the great Napa Valley vineyards, producing fruit with an abundance of supple red and black berry character, voluptuous perfume and a luscious, fine-grained texture. The 2015 vintage is the first release of the Elia Rosé. Winemaker Marcus Notaro created this special wine so that guests to the FAY Outlook & Visitor Center could enjoy it on the patio (especially on a warm summer day).

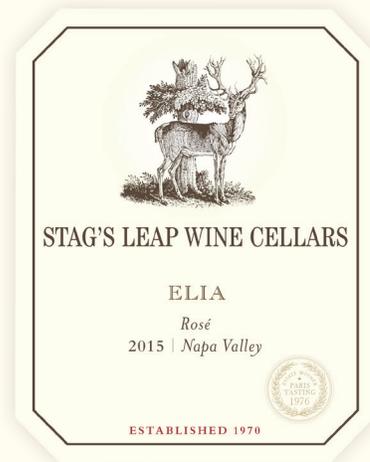
The grapes were harvested on August 29 primarily from FAY Block 1, located just below the visitor center. 85% of grapes were picked early, crushed into the press and underwent 6 hours of skin contact before pressing. The juice was cold fermented in Stainless Steel 100% to preserve the delicate aromas and flavors.

VINTAGE

Overall, 2015 was a year with lower than usual crop size but with high quality fruit. The growing season was hot and dry and harvest started and ended early. A very warm and relatively dry winter led to early budbreak but, conversely, temperatures were abnormally low during the bloom period in May. During this extended bloom, there were two small rain events that resulted in a high incidence of 'shatter,' reducing tonnage. While it was a challenging vintage, by continually adjusting to the challenges and employing best practices, the grapes brought into the winery were of high quality.

WINE

This lively wine offers aromas of strawberry, dried herbs and currants, and finishes with a zippy acidity that is sure to awaken your palate and invite celebration and pleasure. Try pairing this estate-grown ELIA Rosé with grilled prosciutto-wrapped prawns, classic Nicoise salad, or fresh melon with prosciutto.



HARVEST DATE:	<i>August 29, 2015</i>
ALCOHOL:	<i>13.5%</i>
PH:	<i>3.39</i>
TITRATABLE ACIDITY:	<i>0.58 g / 100 mL</i>
FERMENTATION:	<i>100% stainless steel tank</i>
MALOLACTIC FERMENTATION:	<i>None</i>
BARREL AGING:	<i>6 months, stainless steel</i>
BLEND:	<i>100% Cabernet Sauvignon</i>
APPELLATION:	<i>Stags Leap District, Napa Valley (100% estate)</i>
SUGGESTED RETAIL:	<i>\$40 per bottle</i>
RELEASE DATE:	<i>May 2016</i>
CASES:	<i>200</i>

MARCUS NOTARO
WINEMAKER