

# SEVEN FALLS CELLARS

## OVERVIEW

Introduced in 2012, Seven Falls Cellars was inspired by a series of seven waterfalls that once flowed along the Columbia River through what is now known as the Wahluke Slope. The Wahluke Slope American Viticultural Area (AVA), which was established in 2005, is one of the hottest and driest sites in Washington State. The warm climate and ideal *terroir* are perfect for creating big, bold wines with outstanding structure.

The goal at Seven Falls Cellars is to artfully craft well-balanced wines, elegant in style with true character and finesse, to be enjoyed alone or with food. The fruit from the Wahluke Slope is distinctive, with amazing diversity within the vineyard sites; each offering unique aromatics, texture and complexity to the finished wine. The result is true-to-varietal wines that showcase the Wahluke Slope appellation in the raw. Grapes in this area typically ripen early due to the region's warm conditions, allowing for increased hang-time to develop the natural complexity of the fruit before it is picked. The rich character ingrained in the whole fruit allows the varietal flavors to shine through without a complicated blending process. That's why you'll see from vintage to vintage that our wines tend to be close to, or 100% single varietal and are unlike wines from any other appellation.

In 2015, Seven Falls Cellars expanded its portfolio with single-vineyard wines from the Wahluke Slope. Carefully selected from only the finest blocks, each location brings exceptional focus and character to the wines. To highlight this unique sense of place, the vineyard block coordinates are included on each of our single-vineyard wines, so everyone has an opportunity to visit the Wahluke Slope from anywhere in the world.



## PORTFOLIO

### VARIETAL TIER

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CABERNET SAUVIGNON  
\$23

CHARDONNAY  
\$18

MERLOT  
\$18

RAPIDS RED BLEND  
\$18

### SINGLE-VINEYARD “GPS” TIER

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Each year, our winemaker chooses the best blocks from each vintage to craft three remarkable wines representing the epitome of quality and varietal character from the Wahluke Slope.

### WINEMAKERS

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HEAD WINEMAKER  
Doug Gore

ASSISTANT WINEMAKER  
Reid Klei

### OWNERSHIP

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Seven Falls Cellars is owned and operated by Ste. Michelle Wine Estates

### MEDIA CONTACT

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